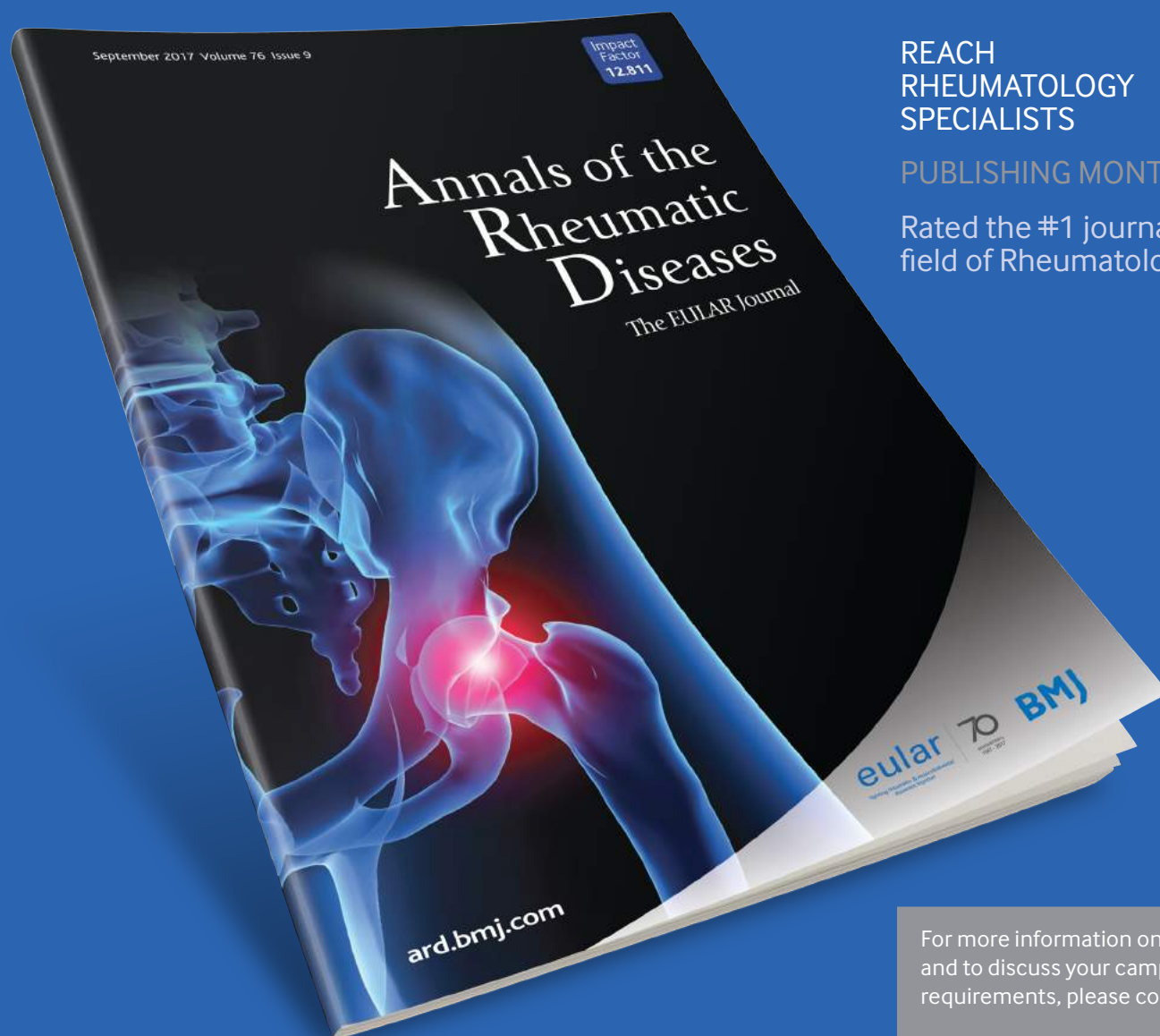


Annals of the Rheumatic Diseases

Official Journal of EULAR - the European League Against Rheumatism



2018 RATES & DATA

REACH
RHEUMATOLOGY
SPECIALISTS

PUBLISHING MONTHLY

Rated the #1 journal in the
field of Rheumatology*

For more information on advertising,
and to discuss your campaign
requirements, please contact:

JOHN LOUGHRAN
Director of Sales
American Medical Communications
(215) 292-4112
jloughran@americanmedicalcomm.com

**Frequency
discounts
available!**
Ask your sales rep
for details.

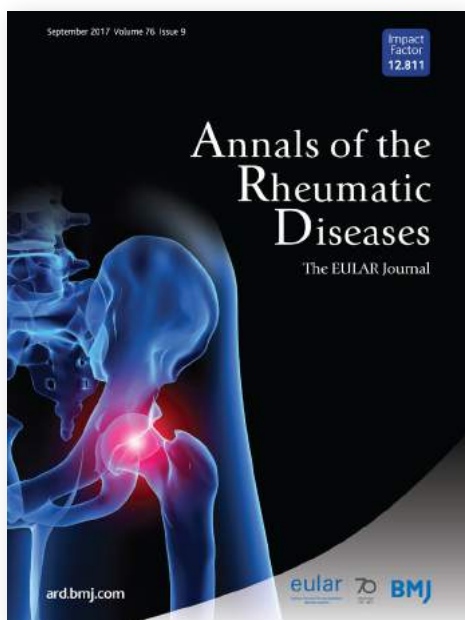
ard.bmj.com

*2016 Journal Citations Report (Registered Icon), Clarivate Analytics, 2017

BMJ

Annals of the Rheumatic Diseases

2018 RATES & DATA



Annals of the Rheumatic Diseases (ARD) is an international, peer-reviewed journal committed to promoting the highest standards of scientific exchange and education. It covers all aspects of rheumatology, which includes the spectrum of musculoskeletal conditions, arthritic diseases, and connective tissue disorders. *ARD* publishes basic, clinical, and translational scientific research. Concise scientific communication is encouraged and peer-reviewed proceedings of international meetings are featured.

ARD is the official journal of EULAR - the European League Against Rheumatism and all scientific delegates to the annual EULAR congress receive a complimentary 12-month subscription to the journal.

About ARD

Editor:	Tore K. Kvien
Frequency:	Monthly
U.S. Print Circulation:	50+
Global Print Circulation:	1,800
Online data*:	U.S. page impressions per month 102,859
	U.S. visits per month 68,746

*Source: Google Analytics Monthly Average January - June 2017

Print and online advertising options available as well as tailored packages including:

- reprints and ePrints
- themed supplements
- video and podcasting opportunities
- web focus
- cover tips
- eToc alert advertising
- e-Newsletter advertising
- Controlled print circulation
- Print cover wraps

ONLINE ADVERTISING

ard.bmj.com

ARD online offers the opportunity to target your products through geo-targeted, online advertising. There are a full range of digital opportunities available.

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American Medical Communications

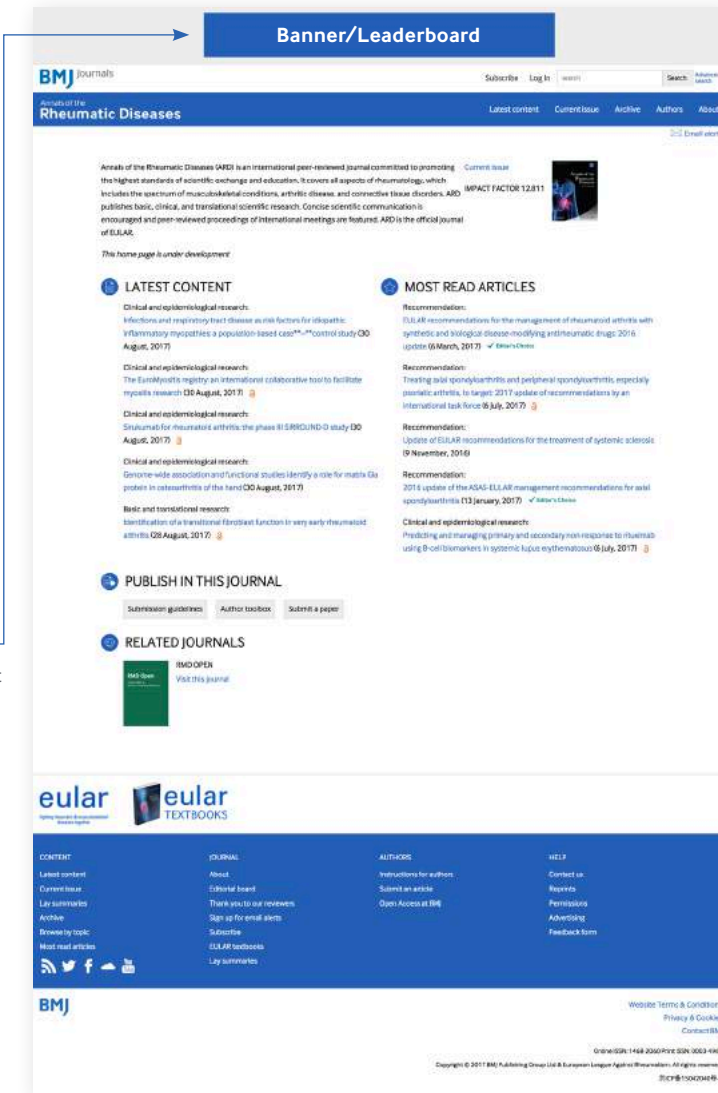
(215) 292-4112
jloughran@americanmedicalcomm.com

Banner/Leaderboard

Eye catching prominence at the top of every page

Annals of the
Rheumatic Diseases

ARD 2018 Rates & Data



ONLINE ADVERTISING RATES

	Pixels	Rate	Minimum charge
Mobile banner	320 x 50	\$68.25 per 1,000 impressions	\$1,706.25 for 25,000 impressions
Leaderboard	728 x 90	\$68.25 per 1,000 impressions	\$3,412.50 for 50,000 impressions
Skyscraper	120 x 600	\$68.25 per 1,000 impressions	\$3,412.50 for 50,000 impressions
Superskyscraper	160 x 600	\$68.25 per 1,000 impressions	\$1,365 for 20,000 impressions
MPU (Mid page unit)	300 x 250	\$73.50 per 1,000 impressions	\$1,837.50 for 25,000 impressions
Expandable Skyscraper	160 x 600 x 240	\$78.75 per 1,000 impressions	\$3,937.50 for 50,000 impressions
Email Alerts		Full run: \$630	

PRINT ADVERTISING

ARD offers the opportunity to present your product in a journal targeting decision makers in Rheumatology.

We guarantee your advertisement will stand out because of our high editorial to advertisement ratio.

We can offer a range of loose or bound inserts, which can be targeted to the market you need to reach.

Display Advertising Rates

Format	Rate Card	
Quarter page	Color	\$ 2,136.75
	B/W	\$ 808.50
Half page	Color	\$ 2,509.50
	B/W	\$ 1,181.25
Full page	Color	\$ 3,045.00
	B/W	\$ 1,716.75
Double-page spread	Color	\$ 6,090.00
	B/W	\$ 3,433.50

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Publishing Deadlines for 2018

January	December 4, 2017
February	January 3, 2018
March	February 2, 2018
April	March 2, 2018
May	April 4, 2018
June	May 1, 2018
July	June 4, 2018
August	July 4, 2018
September	August 2, 2018
October	September 4, 2018
November	October 3, 2018
December	November 2, 2018