Two new titles from the BMJ's series of books of general interest by medical writers





Not a Moment to Lose by Sir David Smithers

Sir David Smithers, former president of the British Institute of Radiology and of the Royal College of Radiologists, was for 30 years professor of radiotherapy at the Royal Marsden Hospital. But that is only half the story. He is also a man who believes that "one should aspire to be a realist but retain a sense of wonder, a rationalist who is prepared to jump to conclusions, and a critical visionary who remains sensible of the humour of the human situation". Recounting how he has lived according to these principles, David Smithers describes, in addition to his medical career, his experiences as a broadcaster, traveller, rose grower, and observer of human nature.

Inland £14.95; Abroad £17.50. BMA members: Inland £13.95; Abroad £16.50

One Man's Medicine by Professor Archie Cochrane

Archie Cochrane was one of Britain's most influential thinkers on health care and the quality of health services. His 30 years' association with the Rhondda Fach—and his work there on reducing the suffering inflicted on whole communities by pneumoconiosis—is almost legendary. Ironically, this was nearly overshadowed later in his life by the spectacular success of his Rock Carling monograph *Effectiveness and Efficiency*, which proved to be a seminal work and influenced thinking about the assessment of medical treatment and procedures throughout the world.

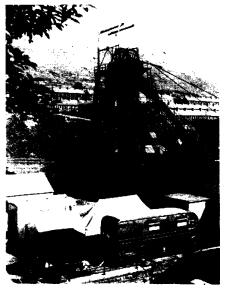
What kind of man was he, and what led him to such a career? In One Man's Medicine (written in collaboration with Max Blythe) Archie Cochrane recalls with candour and perception the dilemmas and disasters that beset his early ambitions for a career in clinical medicine and research; his undergoing psychoanalysis with Theodor Reik in Germany in the early 1930s; his support for the republicans in Spain; and his four years as a prisoner of war in Salonica (for which he usually blamed Evelyn Waugh).

A rich and rewarding book, One Man's Medicine sums up the life and opinions of a remarkable man.

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Together with the Nuffield Provincial Hospitals Trust, the BMJ has reprinted Effectiveness and Efficiency. This new edition also includes a brief note written by Archie Cochrane reflecting upon the monograph some two years after its publication, and the obituary written with such honesty by himself.

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Price: £65.00. Educational establishments, research institutes, and the NHS — £45.95. Prices include VAT in the UK and air mail despatch abroad.

The book Statistics with Confidence – Confidence intervals and statistical guidelines is available price £7.95 in the UK and £9.50 abroad (BMA members £7.45 and £9.00, respectively)

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