


THE PRO CHOICE IN ARTHRITIS



It is commonly agreed that prostaglandins confer upon the gastric mucosa a resistance to erosion and damage.¹ This so called mucoprotection is compromised by the use of antiarthritic drugs which are prostaglandin synthetase inhibitors. It has been suggested that this is of great relevance to the observed level of gastric side-effects observed with this class of drug.

Lederfen in the stomach has little or no effect on the mucoprotection conferred by the endogenous prostaglandins.² Simply, unmetabolised Lederfen is not a prostaglandin synthetase inhibitor.

The major metabolites of Lederfen are however most potent PSIs, shown by in vitro studies to be twice as potent as indomethacin.² Thus, once Lederfen



has been absorbed – avoiding prostaglandin-associated gastric compromise – a powerful antiarthritic effect is observed. Lederfen has been found to be at least equal in clinical effectiveness to reference standards including naproxen,³ indomethacin,⁴ and aspirin.⁵ But with significantly fewer side-effects.

Power without doubt. The pro-choice in arthritis.

Lederfen

fenbufen TABLETS

the pro-drug way to
control pain, stiffness
and side-effects

Indications: Rheumatoid arthritis, osteoarthritis, ankylosing spondylitis. **Dosage:** Adults: One tablet in the morning and two at night. LEDERFEN is not a gastric irritant and is converted, following absorption into long-acting active metabolites. Consequently LEDERFEN is extremely unlikely to cause gastro-intestinal bleeding or ulceration. Furthermore, LEDERFEN may be used without dosage modification in elderly patients in whom mild to moderate renal impairment commonly occurs. **Contra-indications:** Hypersensitivity to propionic acid anti-inflammatory drugs or aspirin. **Precautions:** In patients with a history or evidence of active peptic or intestinal ulceration, and only when considered essential in pregnant and nursing women. **Side-effects:** LEDERFEN is well tolerated by most patients. Gastro-intestinal symptoms, and occasionally skin rash are the most commonly reported. **Legal Category:** POM. **Presentation:** Light blue, film coated, capsule shaped 300 mg tablets engraved "LL300," or capsules printed "Lederle 300 mg," in bottles of 100. **Basic NHS Cost:** £16.24 per 100 tablets or capsules. PL/0095/0081. Further information is available on request to the company. **Lederle Laboratories, a division of Cyanamid of Great Britain Limited, Fareham Road, Gosport, Hants PO13 0AS. Tel: (0329) 236131.**

References: 1. Guth PH. Ann Rev Med; 33: 183-196 (1982) 2. Birnbaum J. et al. Pharmacology; 25 (Suppl. 1): 27-38 (1982) 3. Khan FM. to be published 4. Salzman R T. Reider R T. Eur J Rheum and Inflamm; 5 (3) 318-325 (1982) 5. Roden DF. J Irish Med Assoc; 72 (No. 6.) 250-256 (1979).



Lederfen is a trademark.

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unique pH-sensitive

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ONCE-DAILY
Oruvail

2 CAPSULES o.d.

ketoprofen

Programmed to control your patients'
symptoms 24 hours-a-day



dialysing membrane

ketoprofen

IN THE STOMACH

the acid environment prevents
release of active drug –
minimising local gastric irritation.

IN THE INTESTINE

the more alkaline environment

Prescribing information

Dosage: Orally with food, 100-200mg once daily.

Contra-indications: Recurring history of, or peptic ulceration, chronic dyspepsia, use in children, in patients sensitive to aspirin or other non-steroidal anti-inflammatory drugs known to inhibit prostaglandin synthetase or with bronchial asthma or allergic disease.

Precautions: Pregnancy, lactation. Dosage of concomitant protein binding drugs may need modification.

Side-effects: Occasional gastro-intestinal intolerance. Very rare gastro-intestinal haemorrhage/skin rashes.

Presentation: 100mg capsules PL 0012/0133

Basic NHS Cost: (Jul 82) 100 x 100mg capsules £18.38

Oruvail is a trade mark.



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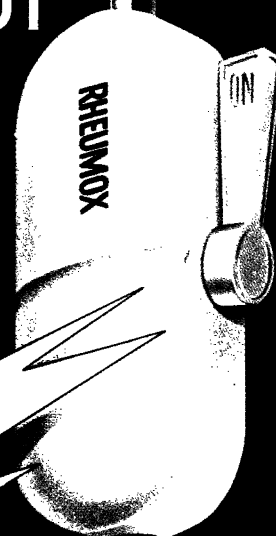
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NEW
INDICATION



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Reduction of abnormal
serum urate levels

The unique analgesic

INDICATIONS
Acute and chronic gout, rheumatoid arthritis, osteoarthritis, and other inflammatory conditions.

CONTRAINDICATIONS
Hypersensitivity to azapropazone or any of the excipients.

ADVERSE EFFECTS
Nausea, vomiting, diarrhoea, and other gastrointestinal disturbances.

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Long term activity in arthritis

IN the treatment of arthritis, relief of pain and inflammation is a major objective. The ultimate aim, however, is to restore mobility lost through painful, stiffened joints. This requires long-term, consistently effective control of pain and inflammation. Continuity of treatment is fundamental to the successful management of arthritis.

A **PRODUCT** of Boots Research, Froben is designed for the long-term treatment of arthritis. Rapidly absorbed, it quickly reaches the affected joints bringing pain and inflammation firmly under control and maintaining that control over long periods of treatment. Drug accumulation does not occur and Froben is well tolerated by most patients. Froben is suitable for continuous treatment. Which is why it is effective.

SUITABLE for most arthritic patients, Froben is particularly valuable for those who need a high level of relief from pain and inflammation. Froben will provide that extra relief without the high incidence of side-effects often associated with the more potent of the anti-arthritic agents.



ROBEN is an excellent anti-arthritic with which to start treatment. It is an excellent antiarthritic with which to continue treatment. With Froben, your arthritic patients will receive the full benefit of continuous, consistent long-term therapy.

Froben
flurbiprofen

Active in Arthritis

Prescribing Information:

Presentation: Sugar coated tablets, each containing either 50mg or 100mg of flurbiprofen. **Uses:** Froben is indicated in the treatment of rheumatoid disease, osteoarthritis and ankylosing spondylitis. **Dosage:** 150mg to 200mg daily in 3 or 4 divided doses. In patients with severe symptoms or disease of recent origin, or during acute exacerbations, the total daily dose may be increased to 300mg in divided doses. **Contra-indications, Warnings etc:** Froben should not be given to patients with peptic ulceration. Care should be taken when administering the drug to patients with asthma or who have experienced bronchospasm with other anti-inflammatory or analgesic agents. The safety of Froben during pregnancy or lactation has not been established. In animal experiments, no teratogenic effects were demonstrated but parturition was delayed and prolonged. Side-effects: dyspepsia, heartburn and headache are the commonest encountered. Occasional skin rashes have been reported. Treatment of overdose: gastric lavage and, if necessary, correction of serum electrolytes. There is no specific antidote. **Basic NHS Price:** 50mg tablets, 100£6.24 100mg tablets, 100£15.65. **Product Licence No:** 50mg tablets, PL0014/0167 100mg tablets, PL0014/0168. Further information is available on request.

If you have not yet used Froben, naturally you will wish to know more about the product than we can convey in this advertisement. We will gladly send you the Froben Clinical & Technical Review upon request.

Name _____

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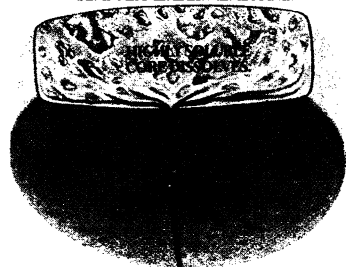
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The tablet.

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OSMOSIN is the tablet that releases therapy only in solution.

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With a precision and regularity that no other oral therapy can achieve.

OSMOSIN releases a solution gradually and consistently which is absorbed throughout the digestive system.

To help minimise GI and CNS side effects associated with conventional therapies.

One tablet daily will provide full 24-hour efficacy, for most patients.

OSMOSIN is the principle of osmosis in a tablet.

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sodium indomethacin trihydrate
Antiarthritic.

FOR MOST ARTHRITIS

OSMOSIN: One tablet a day gives
24-hour relief.

OSMOSIN: Highly effective relief
from pain, inflammation and stiffness.

OSMOSIN: Minimises GI and
CNS side effects.

Rx Osmosin daily (30)

Abridged Product Information.

Full prescribing information is available on request and should be consulted before prescribing.

INDICATIONS Osteoarthritis; rheumatoid arthritis; ankylosing spondylitis; acute musculo-skeletal disorders and low back pain. Pain and associated symptoms of primary dysmenorrhoea.

DOSAGE Usually one daily. If required one twice daily, take whole - do not chew or crush - and take with food or immediately after a meal. The maximum dose is two per day.

CONTRA-INDICATIONS Active peptic ulcer; history of gastro-intestinal lesions; sensitivity to indomethacin or other non-steroidal anti-inflammatory agents; children, lactating women, and pregnancy.

PRECAUTIONS If GI symptoms occur, weigh benefits against risks of continuing. If GI bleeding occurs discontinue OSMOSIN. May mask the signs and symptoms of infection. Use cautiously in the elderly and in patients with a history of psychiatric disorders, epilepsy or parkinsonism. Monitor the prothrombin time when adding OSMOSIN to the treatment of patients on anticoagulants. Interactions: aspirin, probenecid, lithium, frusemide, thiazides, beta-blockers.

SIDE-EFFECTS OSMOSIN is usually well tolerated. GI symptoms including nausea, dyspepsia, are most common. Isolated cases of peptic ulcer and bleeding have been reported with indomethacin as have hepatic, CVS, and renal effects. CNS symptoms including headache, dizziness, rarely hypersensitivity - including skin rashes - and haematological reactions; ocular changes including blurred vision and corneal deposits have occurred.

BASIC NHS COST Each OSMOSIN Tablet is blue, coded 'OSMOSIN' and contains 105mg sodium indomethacin trihydrate. Pack of 30 - Basic NHS price £10.80.

Product licence number: 0025 0148 Product authorisation number: 35 59 1

Issued November 1982

TM denotes trademark.



Merck Sharp & Dohme Limited, Hoddesdon, Hertfordshire, EN11 9BU

OsmosinTM
sodium indomethacin trihydrate
Antiarthritic.

in arthritis **FLENAC**

fenclofenac

a step beyond symptomatic relief

Flenac is not only a first-class treatment for arthritic pain and inflammation; recent studies¹⁻⁴ point to an extra benefit not shared by other non-steroidal anti-inflammatories.

These studies show Flenac to have a beneficial effect on E.S.R. and on C-reactive protein and Rheumatoid Factor titres – the laboratory parameters considered to best reflect disease activity and correlate with radiological evidence of joint damage⁵

reducing eventual joint damage

relieving pain and inflammation



Prescribing information: **Presentation** Tablets of 300mg phenylalanine. **Indications** Chronic and sub-acute inflammatory diseases of the joints, such as rheumatoid arthritis, osteoarthritis, ankylosing spondylitis, psoriasis, gout, and other conditions. **Dosage and Administration** Adults 600-1200mg daily, divided into three or four equal doses, with meals. **Contra-indications** Hypersensitivity to fenclofenac or any of the excipients. **Warnings** Flenac should not be prescribed to patients with severe liver or kidney disease, or to patients with severe heart failure. **Side-effects** Gastrointestinal symptoms such as heartburn, indigestion, and constipation. **References** 1. *Br J Clin Pharmacol* 1987; 24: 295-302. 2. *Br J Clin Pharmacol* 1987; 24: 295-302. 3. *Br J Clin Pharmacol* 1987; 24: 295-302. 4. *Br J Clin Pharmacol* 1987; 24: 295-302. 5. *Br J Clin Pharmacol* 1987; 24: 295-302. **N.H.S. Price** £10.00 per 100 tablets. **References** 1. *Br J Clin Pharmacol* 1987; 24: 295-302. 2. *Br J Clin Pharmacol* 1987; 24: 295-302. 3. *Br J Clin Pharmacol* 1987; 24: 295-302. 4. *Br J Clin Pharmacol* 1987; 24: 295-302. 5. *Br J Clin Pharmacol* 1987; 24: 295-302.



New Product

towards mobility

Flosint offers major anti-inflammatory/analgesic activity **WITHOUT** an unacceptable level of adverse effects, possessing both the powerful anti-inflammatory properties of indomethacin and the potent analgesic effects of the propionic acid derivatives.

Flosint is particularly suitable for treatment of a wide range of arthritic disorders including:

- Osteoarthritis
- Rheumatoid arthritis
- Ankylosing spondylitis
- Non-articular rheumatism

Prescribing Information

Presentation

White, uncoated, biconvex, scored tablets containing 200mg indoprofen.

Indications

Rheumatoid arthritis, osteoarthritis, ankylosing spondylitis and other musculo-skeletal disorders.

Dosage

Osteoarthritis: the recommended dosage of indoprofen is two tablets in the morning and one tablet at night. The night-time dosage may be increased to two tablets for patients with more severe pain.

Rheumatoid Arthritis and Ankylosing Spondylitis: the recommended dosage of indoprofen is two tablets in the morning and two tablets at night.

A relatively small group of patients may prefer to take one tablet three times or even four times daily. Flosint allows for this flexibility.

As with similar drugs, the tablets should be taken with food to diminish the risk of gastric irritation.

Children: Paediatric usage has not been established.

Contra-Indications, Warnings, etc. Sensitivity to this class of compounds, and active peptic ulceration.

Warnings: Bronchospasm may be precipitated in patients suffering from or with a previous history of bronchial asthma or allergic disease. Indoprofen is extensively protein-bound, and may displace oral anti-coagulants, sulphonylureas, etc. from binding sites. Dosage alterations may be needed in patients requiring concomitant treatment with these agents. Dosage reduction may be required in renal or hepatic impairment.

Pregnancy: The use of indoprofen during pregnancy should be avoided if possible, though animal experiments show no evidence of teratogenicity.

Adverse Effects: The most common adverse reactions caused by indoprofen are gastro-intestinal, including dyspepsia and nausea. Haemorrhage can occur rarely, as well as exacerbation of latent peptic ulceration. Other effects include mild central nervous system symptoms, such as dizziness and headache, and also skin rashes of various types.

Decrease in platelet count has been observed rarely and blood dyscrasias may uncommonly occur. Limited data available suggest that abnormal liver function may be further impaired by treatment with indoprofen.

Overdosage: Gastric lavage and general supportive treatment should be carried out. There is no specific antidote.

Legal Category

POM.

Basic NHS Cost

Container of 100 tablets-£15.00.

Product Licence Number

PL3433/0034.

References

1. *Eur. J. Rheumatol. Inflamm.* 1981; 4: 118.
2. *Ibid* 1981; 4: 74. 3. *Ibid* 1981; 4: 53. 4. *Brit. Med. J.* 1978; 1: 274. 5. *Clin. Trials J.* 1982; 19: 248. 6. *Eur. J. Rheumatol. Inflamm.* 1981; 4: 126. 7. *Ibid* 1981; 4: 135. 8. *Ibid* 1981; 4: 144.
9. *Curr. Ther. Res.* 1978; 24: 274. 10. *J. Oral Surg.* 1981; 39: 21.

Full prescribing information is available from

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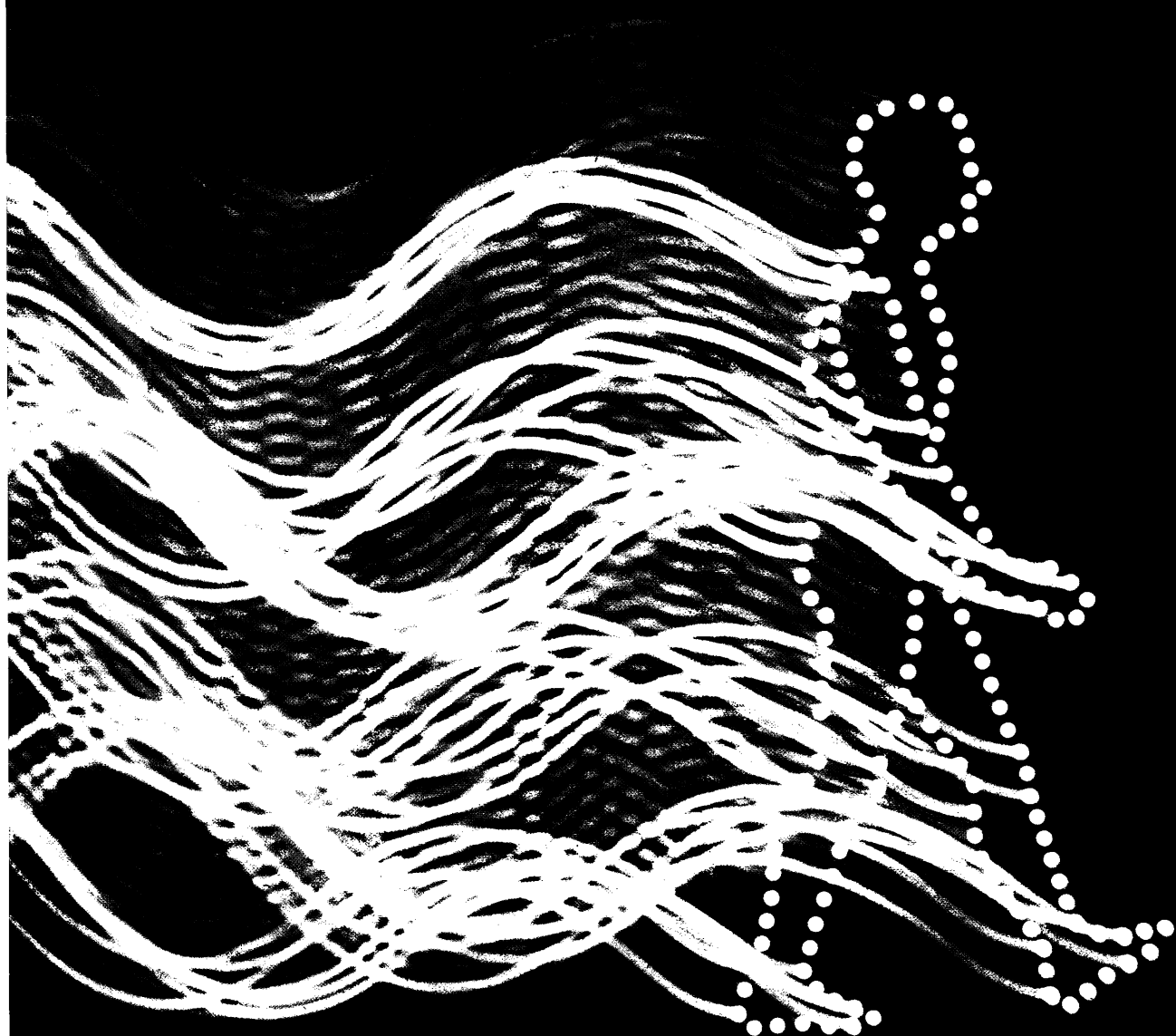
Flosint is a registered trademark.

without pain

Clinical evidence has confirmed that Flosint is at least as effective as other anti-inflammatory agents in relieving pain and inflammation¹⁻⁵ and is often better tolerated.⁶⁻⁸

 **FLOSINT**
INDOPROFEN

- Highly effective anti-inflammatory properties^{4,9}
- Powerful, rapid relief of pain – superior in pain relief to paracetamol (650mg) plus dextropropoxyphene (100mg)¹⁰
- Well tolerated by most patients – no reports of onycholysis or phototoxicity in long-term studies^{6,7}
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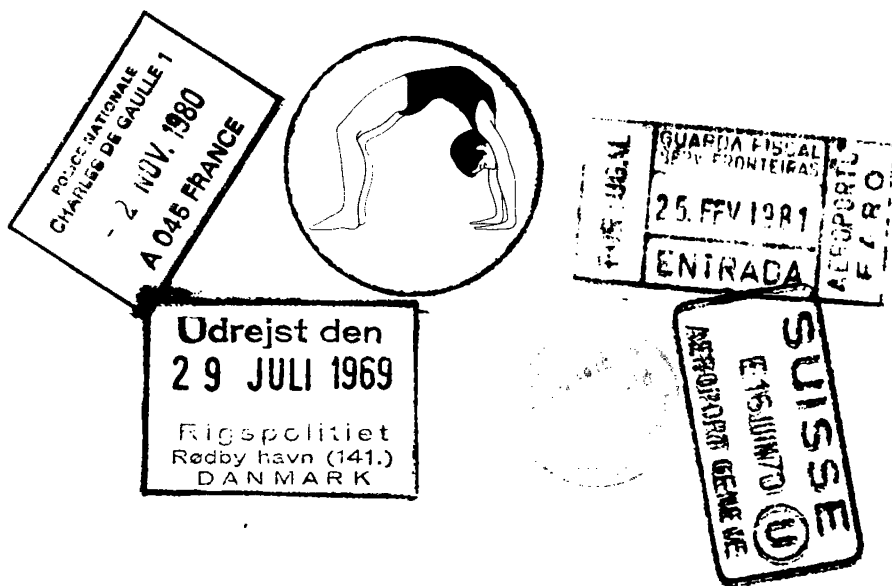
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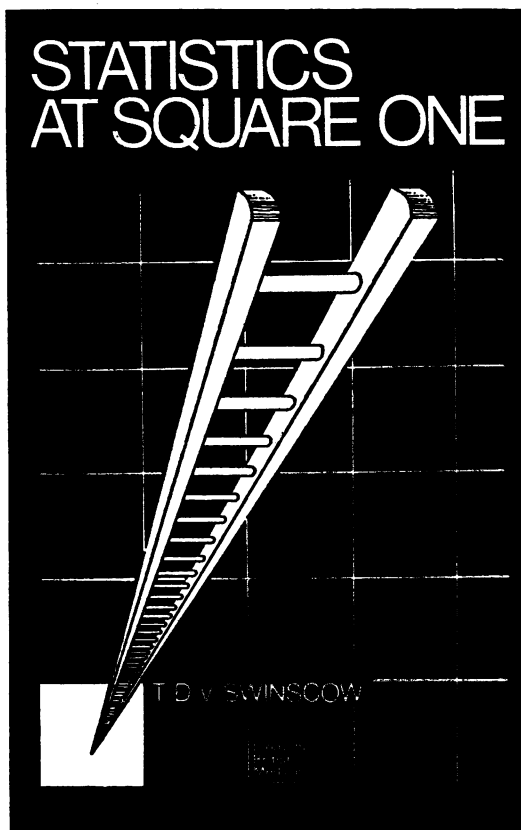
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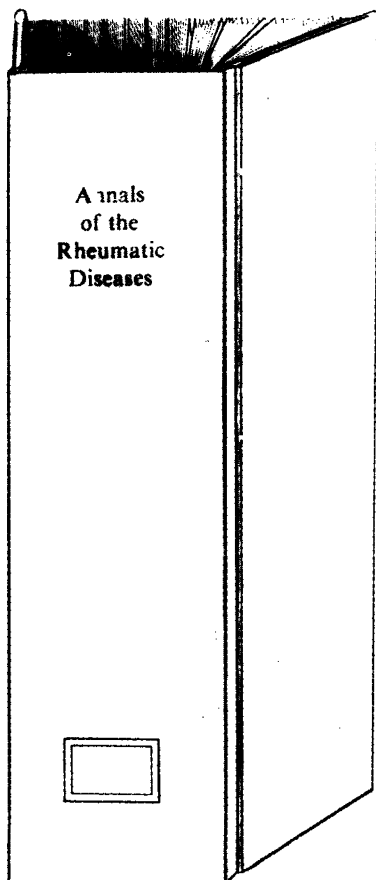
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