ANTI-ARTHRITIC POWER. OUT OF THE BLUE.



Lederfen is now a new 300 mg blue tablet. And is recommended at a daily dose of 900 mg.

Lederfen acts rapidly at this dose to produce analgesic power equal to that of 3.6g of aspirin! And to be at least equal to indomethacin in the alleviation of the symptoms of arthritis.^{1,2}

This new power is unleashed via an elegant delivery system-avoiding many of the gastrointestinal

Prescribing Information. Indications: Rheumatoid arthntis, osteoarthntis, ankylosing spondylitis. Dosage: Adults: One tablet in the morning and two at night. LEDERFEN is not a gastric irritant and is converted, following absorption into long-acting active metabolites. Consequently LEDERFEN is extremely unlikely to cause gastro-intestinal bleeding or ulceration. Furthermore, LEDEAR DAY & extremely unlines to clause gastro-intestinal becoming our catalors. In the information the LEDEAR EN may be used without dosage modification in elderly patients in whom mild to moderate renal impairment commonly occurs. Contra-Indications: Hypersensitivity to propionic acid anti-inflammatory drugs or aspirin. Precautions: In patients with a history or evidence of active peptic or intestinal ulceration, and only when considered essential in pregnant and nursing women. Side-effects: LEDERFEN is well tolerated by most patients. Gastro-intestinal symptoms, and occasionally skin rash are the most commonly reported. Legal Category: POM. Presentation:
Light blue, film coared, capsule shaped 300 mg tablets engraved "LL 300", or capsules printed "Lederle 300 mg" in bottles of foo. Basic NHS Cost: 616.24 per 100 tablets or capsules. PL/0095/0081.

References. 1. Brogden R. N. et al. Drugs: 1981; 21: 1.

2. Salzman R T. Reid R T. Eur J Rheum and Inflam 1982:5:2.



Full prescribing information is available on request Lederle Laboratories, a division of Cyanamid of Great Britain Limited. Fareham Road, Gosport, Hants. PO13 0AS. Tel: (0329) 236131. Lederfen is a trademark.

side-effects that limit other anti-arthritic drugs.

Lederfen is a 'pro-drug.' It is inactive until it is metabolised by the liver. Thus, few or no gastric sideeffects are reported with Lederfen.

All the power is directed to the arthritic joints where Lederfen is potently effective. And with the 900 mg dosage regimen, it really has power to control arthritis. Right out of the blue.





the pro-drug way to control pain, stiffness and side-effects



WBP153

There's a strong case for including Methrazone in your armamentarium of anti-arthritic agents. Methrazone reinforces your choice of treatment, providing effective relief from the chronic problem of pain, stiffness, inflammation and immobility.

Unlike many other anti-arthritic agents introduced in recent times, Methrazone is founded on strength. Chemically its starting point lies in phenylbutazone. But Methrazone is a whole generation different from phenylbutazone – chemically and clinically. Its one strong similarity to phenylbutazone is a high degree of anti-inflammatory activity.

As befits a modern anti-arthritic, Methrazone has a low incidence of major adverse effects – and has stood up strongly to a particularly searching scrutiny of its safety in short-and long-term monitored programmes. Adding Methrazone to the armamentarium can only strengthen your choice.

PRESCRIBING INFORMATION: Methrazone feprazone capsules 200mg. Action and Indications: Non-steroidal anti-inflammatory agent for rheumatoid arthritis and osteoarthritis. Contra-indications: Where there is a danger of cardiac decompensation; hepatic disease; history of peptic ulceration; blood dyscrasia; drug rash or known sensitivity to pyrazoles. Precautions, Warnings and Side effects: Concurrent therapy with plasma protein-bound agents; as for all pyrazole drugs, blood monitoring and surveillance for sodium and water retention are advised; caution in pregnancy during organogenesis. Mild gastric intolerance, rashes, and occasional headache have been reported. Dosage: Adults only: 200-600mg daily in divided doses by mouth after food. Pack size and basic NHS price (UK only) 100 capsules, £12.87, PL 0015/0071 ▼ For full prescribing information please see data sheet. WB Pharmaceuticals Ltd

REALLY ACTIVE IN ARTHRITIS

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Voltaro sodium

because they live at least 30 years with arthritis



Geigy

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...confused?

Thank goodness for BRUFEN 400

The Great British Workhorse in arthritis





Prescribing information: Presentation Dosage and Administration 40.000 Control of Dashield 440.00 Warnings F

Indications

Contra-indications -

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Long term activity in arthritis

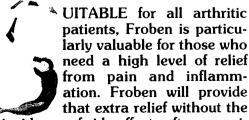
N the treatment of arthritis, relief of pain and inflammation is a major objective. The ultimate aim, however, is to restore mobility lost through painful, stiffened joints. This requires long-term, consistently effective control of pain and inflammation in treatment is fund.

ation. Continuity of treatment is fundamental to the successful management of arthritis.



PRODUCT of Boots Research, Froben is designed for the long-term treatment of arthritis. Rapidly absorbed, it quickly reaches the affected joints bringing

pain and inflammation firmly under control and maintaining that control over long periods of treatment. Drug accumulation does not occur and Froben is well tolerated by most patients. Froben is suitable for continuous treatment. Which is why it is effective.



high incidence of side-effects often associated with the more potent of the antiarthritic agents.



ROBEN is the right antiarthritic with which to start treatment. It is the right antiarthritic with which to continue treatment. With Froben, your arthritic patients will receive the full

benefit of continuous, consistent long-term therapy.



Active in Arthritis

Prescribing Information

Presentation: Sugar-coated tablets, each containing either 50mg or 100mg of flurbiprofen. Uses: Froben is indicated in the treatment of rheumatoid disease, descendancis and anyloising spondlyits. Desage: 150mg to 200mg daily in 3 or divided diseas. In patients with severe symptoms or disease of recent origin, or during acute exacerbations, the trotal daily dose may be increased to 300mg in divided doses. Contra-indications. Warnings set: Froben should not be given to patients with popilic ulceration. Care should be taken when administering the drug to patients with asthma or who have expensed or monthcopasm with other anti-inflammatory or analgeiss agents. The salety of Froben during pregnancy or laritation has not been established. In animal experiments, no treatogenic effects were demonstrated but parturation was delayed and protologied. Side-effects dysappesis, heartburn and handach are the commonst encountered. Occasional shir rashes have been reported. Treatment of overdosage: gastric lavage and, it necessary, correction of serum electricities. Thereis no specific amotion. Beach MSS Price: Softgalabets, 1008-62; 400mg tables, 1008-62; 400mg tables, 1008-62; 400mg tables, 1008-62; 400mg tables, 1008-65.

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