#### 750% more potent than prednisone

600% more potent than triamcinolone

### Millicorten

(dexamethasone CIBA)

the most potent corticosteroid

often effective in patients refractory to other steroids

better tolerated

0.5 and 1 mg. tablets in 25's, 100's and 500's

Use 1 mg. Millicorten to replace 7.5 mg. prednisone or 6 mg. triamcinolone

CIBA

CIBA LABORATORIES LIMITED, HORSHAM, SUSSEX 'Millicorten' is a trade mark

9



**ANALGESIC AND ANTIPYRETIC** 

#### HYPON

#### **TABLETS**

- ★ an exceptionally wellbalanced and quick-acting analgesic
- ★ rapid disintegration (15-20 secs.)
- ★ phenolphthalein content counteracts the constipating effect of codeine
- \* caffeine offsets the depressing effects of codeine

#### FORMULA:

Acetylsal. Acid B.P. Phenacet. B.P. 200 mg. 250 mg. Caffeine B.P. 10 mg. Codeine Phosph. B.P. 5 mg. Phenoiphthal. B.P. 5 mg. Each tablet 8 grains

#### PRESENTATION:

Tablets (coloured yellow) in packs of 10, 50, 125, 250 and dispensing packs of 300 and 600.

#### TRADE PRICES:

- - 3/6 + P.T. 50 tablets -125 tablets -- 8/- + P.T. (Disp. pack) 16/11 exempt P.T. (Disp. pack) 31/6 exempt P.T.

CALMIC

purely British Pharmaceuticals

In the relief of anxiety associated with chronic illness and suffering

#### STELAZINE\*

trifluoperazine

THE TRANQUILLIZER
THAT PRESERVES MENTAL CLARITY

SKF's versatile tranquillizer and anti-emetic offers the clinician four advantages:

- rapid onset of action
- effectiveness in small doses
- prolonged therapeutic activity
- safety even in long term therapy



SMITH KLINE & FRENCH LABORATORIES LTE
Coldharbour Lane, London SE5

\* Stelazine is a trade mark

SZL:PA1249

#### The esters of NICOTINIC, SALICYLIC and

p-AMINOBENZOIC acids

bring relief to cases of

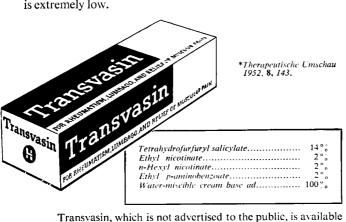
arthritis and rheumatism

 $I^{\scriptscriptstyle{\rm N}}$  cases of soft-tissue rheumatism, and arthritic disorders, many doctors are tending more and more to regard Transvasin as an indispensable adjuvant to treatment.

For Transvasin is composed of the esters of nicotinic, salicylic and p-aminobenzoic acids. These esters readily pass the skin barrier in therapeutic quantities, and so enable an effective concentration of drugs to be built up where they are needed.\*

Transvasin not only induces vasodilation of the skin with a superficial erythema, but also brings about a deep hyperaemia of the underlying tissues. It is non-irritant and can be safely used on delicate

It is now being widely prescribed, with successful clinical results. Since a very small quantity is sufficient for each application, the cost of treatment is extremely low.



application.

in 1 oz. tubes. Samples and literature will be gladly sent on

#### LLOYD-HAMOL LTD

"Thank you, doctor"

11 WATERLOO PLACE, LONDON, S.W.1, TEL, WHITEHALL 8654/5/6

Transvasin is the registered trade mark of Lloyd-Hamol Ltd.

# Known Quantity

## Ledercort\*

#### "... the safest effective corticosteroid I have used." 1

High anti-inflammatory and anti-allergic effects with lower dosage (averaging  $\frac{1}{3}$  less than prednisone)

Low incidence of collateral hormonal effects

No sodium or water retention

No interference with psychic equilibrium

Lower incidence of peptic ulcer and osteoporosis

Oral tablets of 2 mg. and 4 mg. scored for easy division. Packing and basic N.H.S. cost: 2 mg. Bottles of 30 £1-1-0, 100 £3-0-0, 500 £13-19-0. 4 mg. Bottles of 30 £1-17-6, 100 £6-0-0, 500 £27-10-0.









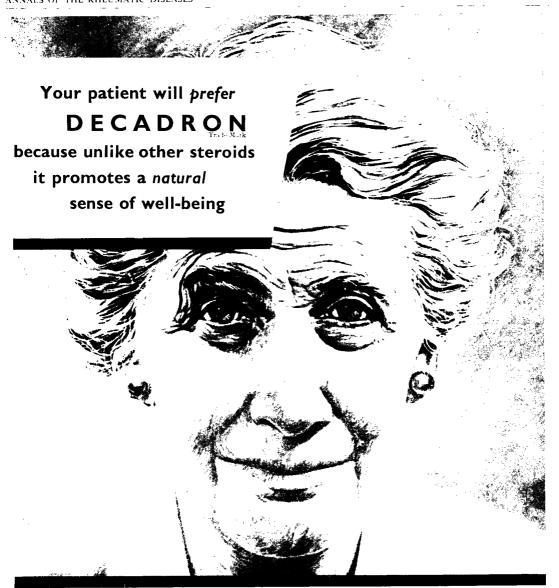
<sup>1</sup> J. Amer. med. Ass. 167: 973, 1958

#### **ACQUI SPA**

#### PIEDMONT, ITALY

CURATIVE FACTORS	Sulphurous hyperthermal Muds Natural Hot-water Springs (167° F.) (Mud-baths, inhalations, etc.)
Indications	Rheumatism (all forms); Arthritis; Sciatica; Gout; Sequelae of Fractures; Gynaecological affections
CLIMATE	Mild, both in Summer and Winter Sunny position 450 feet above the sea level
MEDICAL STAFF	Qualified doctors in attendance
Hotels	Grand Hotel Nuove Terme (open all year round) Grand Hotel Antiche Terme (June to September) Hotel Regina (2nd Class, June to September) Treatments in Hotels
DISTANCE FROM NEAR-BY CITIES	Milan (84 miles) Turin (62 miles) Savona and Riviera (34 miles) Genoa (40 miles) Special daily buses to and from; and regular railway service Parks; Cinemas; Piscina Tennis Courts Touring Itineraries

Well-known since the time of the Romans



An unexpected but very acceptable finding has emerged during widespread experience with 'Decadron' in a great variety of disorders- patients report that they feel better. This healthy sense of improvement is particularly noticed by patients who have previously been treated with other steroids, and, as a result, their co-operation during a prelonged and difficult illness is much easier to obtain. Reduction in the incidence and severity of many of the side-effects associated with the older steroids (e.g., oedema and hypertension) has made possible the treatment of patients with cardiovascular disease, and the relative freedom from diabetogenic effect allows. Decadron, to be given to diabetics when indicated. Thus, the discovery of 'Decadron' has increased still further the number of patients who may now be given the immense benefits of corticosteroid therapy.

'Decadron' (Devamethasone) is now available in TWO strengths; 'Decadron' -75 (0.75 mg.), green, half-scored tablets, 'Decadron' (0.5 mg.), yellow, half-scored tablets. The United Kingdom N.H.S. basic cost is 24s, 0d. per 30 < 0.5 mg. tablets.



#### A new approach to the treatment of Rheumatoid Disease

RECENT WORK has shown that chloroquine administered in small daily doses (1-2 tablets 'Avloclor') can produce good to excellent results in the control of rheumatoid disease, particularly rheumatoid arthritis. The treatment is safe

IMPERIAL CHEMICAL INDUSTRIES LIMITED

and free from serious side-effects. Moreover, unlike the steroids, it has the advantage that it can be given over a prolonged period without influencing the adrenal, the pituitary, or any other internal function.

#### 'AVIOCIOF' Chloroquine Phosphate B.P.

Issued in bisected tablets of 0.25 gramme (equivalent to 0.15 gramme base)

Literature and further information available on request

Ph.791

# In rheumatic disorders PREDASIN\*

# provides relief from pain and stiffness

By combining prednisolone with acetylsalicylic acid, Predasin offers a practical means of treating rheumatic disorders. Whilst not replacing the standard use of steroids in classical rheumatoid arthritis Predasin can, and does, produce a greater effect than aspirin alone in such rheumatic conditions as

OSTEO-ARTHRITIS
MUSCULAR RHEUMATISM
TENOSYNOVITIS
LUMBAGO
MYOSITIS AND NEURITIS

With the low dosage of prednisolone contained in Predasin, hormonal side effects are negligible.

DOSAGE: One to two tablets three or four times a day.

CONTENT: Each scored tablet contains Prednisolone (as acetate) 0.5 mg

acetylsalicylic acid: 300 mg. (approx. 5 grains)

PACK: Bottles of 50 and 500 tablets.

\* Trade Mark



GLAXO LABORATORIES LTD., GREENFORD, MIDDLESEX BYRon 3434

Subsidiary Companies or Agents in most countries.

# For OVER-ACIDITY prescribe VICHYCELESTINS

WORLD-FAMOUS FRENCH SPA WATER

Bottled as it flows from the Spring

Holding an undisputed place in the therapeutics of rheumatism and arthritis, as well as in disorders of the digestive and urinary tract, Vichy-Celestins is invaluable to sufferers from these ailments.

Sole Agents in the United Kingdom:

INGRAM & ROYLE LIMITED

41b Blenheim Crescent, Notting Hill, London, W.11





#### Safe Salicylate Therapy

Recent investigations have been made into the occurrence of gastro-intestinal haemorrhage following the use of ordinary

aspirin in the treatment of rheumatic diseases.

"Out of the 95 patients who had reacted positively (to aspirin), 79 who needed further treatment with salicyl were given sodium salicylate instead of aspirin (10 patients were given ordinary tablets and 69 coated tablets). In all these cases the benzidine reaction became negative . . . As it was found that "entrosaly!" (coated sodium salicylate) never caused a positive benzidine reaction, those patients for whom salicyl therapy was desirable were given this medicine after they had stopped taking aspirin." Brit. med. J., 1958, 2. 1063.



#### **ENTROSALYL**

#### **Capsules**

- Dissolve only in the small intestine
- Tasteless and with minimal side effects
- Entire absence of gastric disturbance

#### **ENTROSALYL** is available in two forms:

STANDARD, containing 0.5 g. sodium salicylate VITAMINISED with vitamins  $B_1$ , C, K, and PP.

Indicated for acute and extra-articular rheumatism and its complications, infections and hepatic disorders

VITAMINISED ENTROSALYL is specially useful where high dosage and supporting vitamin therapy is desired

In bottles of 50, 200, and 1,000

#### CONTINENTAL LABORATORIES LTD

101 GREAT RUSSELL STREET, LONDON, W.C.1

Telephone: MUSeum 2042-3 Telegrams: "Taxolabs, Phone, London"





#### CAIRN HOTEL

#### **HARROGATE**

At this extremely comfortable Hotel, sufferers from Rheumatic diseases can obtain modern treatment, under expert supervision, without having to leave the Hotel premises.

The Cairn Hotel offers both residents

and non-residents the benefit of Medical Baths, Turkish Baths, and Electrical Treatment.

The Hotel stands in 4 acres of garden and is within easy reach of the Pump Room and the Royal Baths.

TELEPHONE, HARROGATE 4005/8

#### A TRUST HOUSE HOTEL