The esters of NICOTINIC, SALICYLIC and

p-AMINOBENZOIC acids

bring relief to cases of

arthritis and rheumatism

In cases of soft-tissue rheumatism, and arthritic disorders, many doctors are tending more and more to regard Transvasin as an indispensable adjuvant to treatment.

For Transvasin is composed of the esters of nicotinic, salicylic and p-aminobenzoic acids. These esters readily pass the skin barrier in therapeutic quantities, and so enable an effective concentration of drugs to be built up where they are needed.*

Transvasin not only induces vasodilation of the skin with a superficial erythema, but also brings about a deep hyperaemia of the underlying tissues. It is non-irritant and can be safely used on delicate skins.

It is now being widely prescribed, with successful clinical results. Since a very small quantity is sufficient for each application, the cost of treatment is extremely low.



Transvasin, which is not advertised to the public, is available in 1 oz. tubes. Samples and literature will be gladly sent on application.

LLOYD-HAMOL LTD

"Thank you, doctor"

11 WATERLOO PLACE, LONDON, S.W.1. TEL. WHITEHALL 8654/5/6

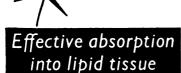
Transvasin is the registered trade mark of Lloyd-Hamol Ltd.

Effective Penetration of the Intact Skin

Vascutonex Cream

A TOPICAL SALICYLATE THERAPY WHICH INCORPORATES TWO ESSENTIAL FACTORS

Effective skin penetration



The first factor is provided by diethylamine salicylate which has been shown to have an absorption rate 300 – 500 times greater than methyl salicylate.*

The second factor is Glycol salicylate which has been shown to have a remarkable affinity for lipid tissue ensuring a deposit of salicylate ions, the slow release of which prolongs the action of the quicker acting diethylamine salicylate.

The local effect of these salicylates is to begin their therapeutic action at the site of the lesion. By plain inunction, about 80% of the salicylate content of the cream is taken up into the body and about 60% is excreted in the urine.

VASCUTONEX is non-staining, odourless, and contains no counter-irritants—its therapeutic action depending entirely on the effective absorption and anti-rheumatic action of the salicylates in the formula.

INDICATIONS: Fibrositis and pain associated with muscular and articular rheumatism and all soft tissue pain.

* Comptes rend. Soc. de Biol., (1948) 142, 819.

Formula

Glycol Salicylate ... 10% w/w
Diethylamine Salicylate ... 10% w/w
in a water miscible base.

Pack: 30 gramme tube.

Basic N.H.S. cost: 2/6d. plus P.T.

CALMIC LIMITED · Crewe: Crewe 3251-5

London: 2 Mansfield Street W1 · Langham 8038-9

'Decadron'

the new Corticosteroid

'DECADRON' is a completely new synthetic corticosteroid discovered in the Merck Sharp & Dohme Research Laboratories. 'DECADRON' has all the basic therapeutic actions of earlier steroids, but to a much greater degree. Although 'DECADRON' is

35 times more potent than cortisone,
7 to 10 times more potent than prednisolone, and
5 times more potent than triamcinolone
and methylprednisolone,

the incidence of side-effects is the lowest ever reported. 'DECADRON' introduces an important change in steroid therapy, since therapeutic need – not side-effects – now becomes the predominant factor.

The change-over to 'DECADRON' from the older steroids is extremely simple and is covered in the literature, available on request.

References:

Ann. Rheum. Dis., 1958, 17 (No. 4), 376 Arthritis and Rheumatism, 1958, 1, 313 Brit. Med. J., 1959, 1, 109 Lancet, 1959, 1, 173

Trade Mark



16 alpha-methyl-9 alpha-fluoro-prednisolone



'Decadron' is supplied as 0.5 mg. tablets (yellow, scored), for oral administration, in bottles of 30 and 100.

The United Kingdom basic N.H.S. cost is 24s. 0d. per 30 tablets



For OVER-ACIDITY prescribe

VICHYCELESTINS

WORLD-FAMOUS FRENCH SPA WATER

Bottled as it flows from the Spring

Holding an undisputed place in the therapeutics of rheumatism and arthritis, as well as in disorders of the digestive and urinary tract, Vichy-Celestins is invaluable to sufferers from these ailments.

Soli Agents in the United Kingdom

INGRAM & ROYLE LIMITED

416 Blenheim Crescent, Notting Hill, London, W.11





ACQUI SPA

PIEDMONT, ITALY

Curative Factors	Sulphurous hyperthermal Muds Natural Hot-water Springs (167° F.) (Mud-baths, inhalations, etc.)
Indications	Rheumatism (all forms); Arthritis; Sciatica; Gout; Sequelae of Fractures; Gynaecological affections
CLIMATE	Mild, both in Summer and Winter Sunny position 450 feet above the sea level
MEDICAL STAFF	Qualified doctors in attendance
Hotels	Grand Hotel Nuove Terme (open all year round) Grand Hotel Antiche Terme (June to September) Hotel Regina (2nd Class, June to September) Treatments in Hotels
DISTANCE FROM NEAR-BY CITIES	Milan (84 miles) Turin (62 miles) Savona and Riviera (34 miles) Genoa (40 miles) Special daily buses to and from; and regular railway service Parks; Cinemas; Piscina Tennis Courts Touring Itineraries





CAIRN HOTEL

HARROGATE

At this extremely comfortable Hotel, sufferers from Rheumatic diseases can obtain modern treatment, under expert supervision, without having to leave the Hotel premises.

The Cairn Hotel offers both residents

and non-residents the benefit of Medical Baths, Turkish Baths, and Electrical Treatment.

The Hotel stands in 4 acres of garden and is within easy reach of the Pump Room and the Royal Baths.

TELEPHONE, HARROGATE 4005/8

A TRUST HOUSE HOTEL

Helping Rheumatic Patients to help themselves

Many of the rheumatic syndromes seen in general practice do well on home treatment if the patient can carry out simple exercises and procedures efficiently. This series of illustrated leaflets, written in simple language by a G.P. and a Consultant in Physical Medicine, not only save surgery time but give the patient new confidence in his ability to co-operate with his own doctor in successful treatment.

Lumbo-Sacral Strain.

This leaflet is a great hospital-saver. With the help of these exercises and massage with Algesal, many patients have been relieved of backache who might otherwise have taken up time at Out-Patients.

Frozen Shoulder.

A common rheumatic syndrome in women, known also as capsulitis or sub-deltoid bursitis. It responds well to massage with Algesal and the non-weight bearing exercises clearly described here.

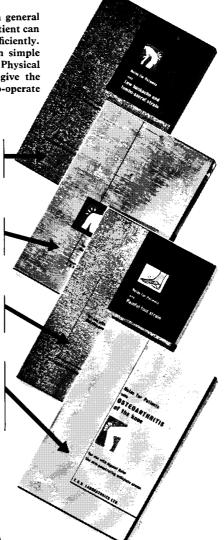
Painful Foot Strain.

This leaflet, with its restorative exercises, is valuable in helping to rehabilitate patients with the painful foot syndrome seen so commonly after debilitating illness or prolonged postural strain.

Osteoarthritis of the Knee.

By explaining with the aid of diagrams, the relationship between quadriceps tone and knee-joint stability, this leaflet ensures the patient's full co-operation in quadriceps exercises. Massage with Algesal relieves the tissue pain in the osteo-arthritic knee. The exercise stabilises the joint and guards against further deterioration.

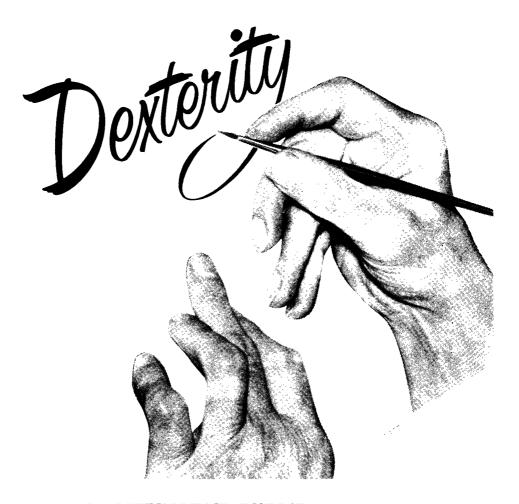
These pads of tear-off leaflets will gladly be sent to doctors on request, together with samples of Algesal, the original skin-penetrating salicylate balm for the relief of rheumatic pain by inunction. Other indications for Algesal include fibrositis and muscular rheumatism, tenosynovitis and pain and stiffness after exercise.





Algesal

E.G.H. LABS. Peru Street, Salford 3, Lancs



... IN RHEUMATOID DISEASE

Chloroquine, in a small daily dose, produces excellent results in the treatment of rheumatoid disease, and especially rheumatoid arthritis and spondylitis. Recent reports on long-term trials indicate that the results are as good as those produced with other forms of therapy—and with little risk to the health of the patient.

'Avloclor' is the British-manufactured

Chloroquine Phosphate B.P., and it is presented in scored tablets each containing 0.25 gramme. Issued in packs of 30, 100 and 500 tablets.

Basic N.H.S. cost: 12/11d. for 100 tablets.



CHLOROQUINE PHOSPHATE B.P.



Literature giving full details of the published work is available on request.

IMPERIAL CHEMICAL INDUSTRIES LIMITED PHARMACEUTICALS DIVISION WILMSLOW CHESHIRE

Ph.875

NEW

JOINT RELIEF

PREDNELAN-N

Intra-articular Injection

After intra-articular injection of PREDNELAN-N there is a decrease in swelling and tenderness, and increased range of movement evident within a few hours. Relief lasts from a few days to a few weeks.

PREDNELAN-N gives greater beneficial results than hydrocortisone, for the effect of an equivalent dose is usually more prolonged: injections may thus be given at longer intervals. The inclusion of the bactericidal antibiotic neomycin provides a safeguard against infection.

GLAXO LABORATORIES LTD, GREENFORD, MIDDLESEX

BYROn 3434

Subsidiary Companies or Agents in most countries



PREDNELAN-N

Sterile suspension containing prednisolone acetate 25 mg and neomycin sulphate 5 mg per ml. 5 ml vials.

BRITISH MADE BY GLAXO

-Two Important Books-

TEXTBOOK OF THE RHEUMATIC DISEASES

Second Edition. By W. S. C. COPEMAN, O.B.E., M.A., M.D., F.R.C.P. 762 pages. 464 illustrations. **52s. 6d.** "Provides an authoritative review of British practice. The twenty-six contributors are representative of general medicine, orthopaedics and pathology, as well as rheumatology. The result is

a balanced picture of the subject, which

will be found of interest and value by

all practising clinicians."—Practitioner.

MEDICAL DISORDERS OF THE LOCOMOTOR SYSTEM, INCLUDING THE RHEUMATIC DISEASES

Second Edition. By Ernest Fletcher, M.A., M.D., F.R.C.P.

896 pages. 377 illustrations. 60s

"The book is well printed and lavishly illustrated and can be strongly recommended to all who are concerned with the study and treatment of rheumatic diseases."—Annals of the Rheumatic Diseases.

E. & S. LIVINGSTONE, LTD. —TEVIOT PLACE. EDINBURGH—

EMERGENCIES IN GENERAL PRACTICE

from the British Medical Journal 470 Pages (cloth bound), with full index

This book deals with medical emergencies in a wide sense; acute clinical emergencies requiring prompt and skilful treatment; conditions such as faints and fits and giddy turns, the careful elucidation of which may mean the difference to a patient between a life of activity and one of restriction; acute psychiatric states; accidents of treatment, such as dangerous reactions to drugs or collapse during anaesthesia; and emergency calls when the doctor is isolated, as on a ship.

It comprises 57 specially commissioned articles which appeared originally in the *British Medical Journal*.

The author of each is an acknowledged authority. This collection, now revised by the authors, will be of value not only to general practitioners, but also to senior students, house-physicians, house-surgeons, and to those supervising their work in hospitals.

PRICE 25s. net

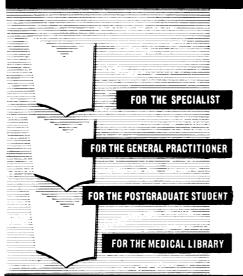
by post: inland and overseas 26s. 9d.

from booksellers or, by post, from Publishing Manager

BRITISH MEDICAL ASSOCIATION

B.M.A. House, Tavistock Square, London, W.C.1

ABSTRACTS OF WORLD MEDICINE



A monthly journal of informative abstracts—covering every important article published in over 1,600 medical periodicals throughout the world—dealing in each issue with a comprehensive range of subjects.

Allergy
Anaesthetics
Bacteriology
Cardiovascular Diseases
Chemotherapy
Dermatology
Endocrinology
Forensic Medicine
Gastroenterology
Haematology
History of Medicine
Industrial Medicine
Infectious Diseases
Medical Genetics
Neurology and Neurosurgery

Nutrition and Metabolism Otorhinolaryngology Paediatrics Pathology Pharmacology Physical Medicine Psychiatry Public Health Radiology Respiratory Diseases Rheumatic Diseases Tropical Medicine Tuberculosis Urogenital Diseases Veneral Diseases

A specimen copy may be obtained free from the Publishing Manager

BRITISH MEDICAL ASSOCIATION

B.M.A. House, Tavistock Square, London, W.C.1

ANNUAL SUBSCRIPTION
(12 issues) £4 4s,
U.S.A. AND CANADA
\$13.50

Safe Salicylate Therapy

Recent investigations have been made into the occurrence of gastro-intestinal haemorrhage following the use of ordinary

aspirin in the treatment of rheumatic diseases.

"Out of the 95 patients who had reacted positively (to aspirin), 79 who needed further treatment with salicyl were given sodium salicylate instead of aspirin (10 patients were given ordinary tablets and 69 coated tablets). In all these cases the benzidine reaction became negative . . . As it was found that "entrosalyl" (coated sodium salicylate) never caused a positive benzidine reaction, those patients for whom salicyl therapy was desirable were given this medicine after they had stopped taking aspirin." Brit. med. J., 1958, 2. 1063.



ENTROSALYL Capsules

- Dissolve only in the small intestine
- Tasteless and with minimal side effects
- Entire absence of gastric disturbance

ENTROSALYL is available in two forms:

STANDARD, containing 0.5 g. sodium salicylate VITAMINISED with vitamins B_1 , C, K, and PP.

Indicated for acute and extra-articular rheumatism and its complications, infections and hepatic disorders

VITAMINISED ENTROSALYL is specially useful where high dosage and supporting vitamin therapy is desired

In bottles of 50, 200, and 1,000

CONTINENTAL LABORATORIES LTD

101 GREAT RUSSELL STREET, LONDON, W.C.1

Telephone: MUSeum 2042-3 Telegrams: "Taxolabs, Phone, London"

Inability to take aspirin...

IT HAS BEEN reported (Brit. med. J., 1: 444, 1957) that of 178 rheumatic patients, 25% could not take plain aspirin in adequate dosage.

Of this 25%, however, the great majority tolerated a modified aspirin such as Paynocil.

Not only are Paynocil tablets usually well tolerated by the stomach (even on the heavy dosage needed for rheumatoid arthritis), but they are extremely palatable, disintegrate instantly on the tongue without water, and cause no discomfort or unpleasant after-sensation.

... indicates



non-irritant, palatable, quick-dispersing aspirin

FOR CHILDREN

Junior PAYNOCIL

BACH TABLET CONTAINS

PACKAGES in sealed foil strips:

Cartons of 20.

Dispensing packs of 240:basic N.H.S. cost (tax free)



Detailed recommendations for dosage in rheumatoid arthritis will be gladly supplied on request

601/65(68)1

C. L. BENCARD LTD. PARK ROYAL, LONDON, N.W.10