

Intra-Articular Injections

HydroCORTISYL

INJECTABLE Hydrocortisone

2.5% sterile aqueous suspension of hydrocortisone acetate.

OR

PreCORTISYL

INJECTABLE Prednisolone

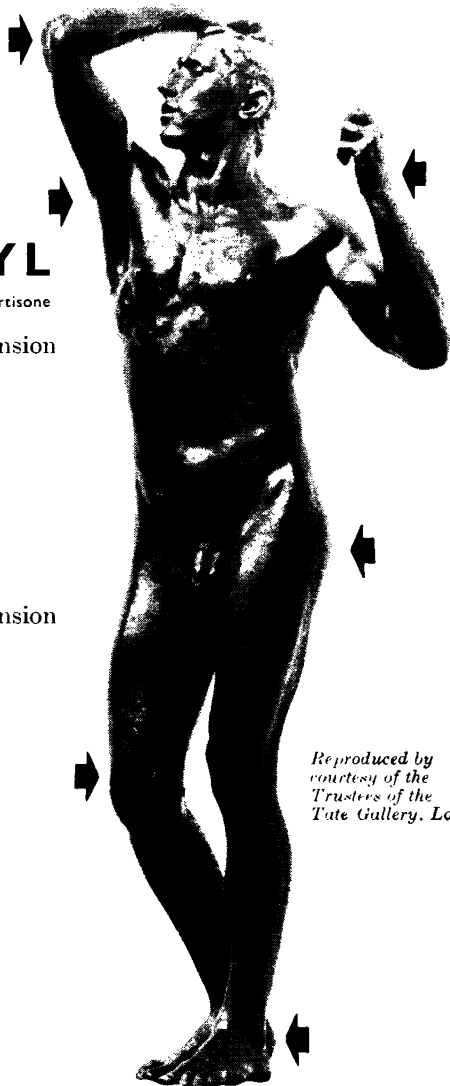
2.5% sterile aqueous suspension of prednisolone acetate.

PACKING

1 ml. and 5 ml. multidose bottles containing 25 mg. of either hormone per ml.



LONDON N.W.10
LADBROKE 6611



Reproduced by courtesy of the Trustees of the Tate Gallery, London.

The esters of NICOTINIC, SALICYLIC and p-AMINO BENZOIC acids bring relief to cases of arthritis and rheumatism,



"Thank you, doctor"

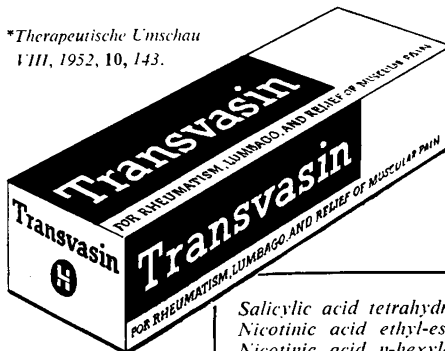
IN CASES of soft-tissue rheumatism, and arthritic disorders, many doctors are tending more and more to regard Transvasin as an indispensable adjuvant to treatment.

For Transvasin is composed of the esters of nicotinic, salicylic and p-aminobenzoic acids. These esters readily pass the skin barrier in therapeutic quantities, and so enable an effective concentration of drugs to be built up where they are needed.*

Transvasin not only induces vasodilation of the skin with a superficial erythema, but also brings about a deep hyperaemia of the underlying tissues. It is non-irritant and can be safely used on delicate skins.

It is now being widely prescribed, with successful clinical results. Since a very small quantity is sufficient for each application, the cost of treatment is extremely low.

**Therapeutische Umschau*
VIII, 1952, 10, 143.



Salicylic acid tetrahydrofurfuryl-ester	14%
Nicotinic acid ethyl-ester	2%
Nicotinic acid n-hexyl-ester	2%
p-Aminobenzoic acid ethyl-ester	2%
Water-miscible cream base ad.	100%

Transvasin is available in 1 oz. tubes, basic N.H.S. price in the U.K. 2/6 plus P.T., and is not advertised to the public. It may be prescribed on Form E.C.10. Samples and literature will be gladly sent on application.

LLOYD-HAMOL LTD

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ALL you need for corticosteroid treatment

CORTELAN
TRADE MARK
(cortisone Glaxo)
Eye Ointment
Eye Drops
Intramuscular Injection
Tablets

DELTA - CORTELAN
TRADE MARK
(prednisone Glaxo)
Tablets

DELTA - EF - CORTELAN
TRADE MARK
(prednisolone Glaxo)
Tablets



Predasin can provide relief from pain and stiffness in many rheumatic disorders with little, if any, risk of side effects.

Indications:

Osteo-arthritis

Muscular rheumatism

Tenosynovitis

Lumbago

Myositis and neuritis

In bottles of 50 and 500

EF - CORTELAN
TRADE MARK
(hydrocortisone Glaxo)
Eye Ointments*
Eye Drops*
Intra-articular Injection*
Skin Lotions*
Skin Ointments*
(non-greasy and greasy)
Intravenous Injection
Tablets

*Available
with neomycin



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Subsidiary Companies or Agents in most countries

Relief of Rheumatic Pain in General Practice

1. Prompt relief by massive aspirin dosage without supervision

It has been estimated that 8 out of 10 patients go to their doctors with some form of rheumatic complaint.

In all cases, the first aim is prompt relief, preferably calling for no supervision in administration.

An effective and safe remedy is massive aspirin dosage in the form of Berex tablets.

2. Succinate prevents toxicity

Clinical study* has shown that the calcium succinate in Berex prevents toxicity from massive dosage.

The prothrombin level is maintained and there is no hæmorrhagic tendency, even after prolonged dosage.

Your patients can enjoy prolonged relief, in safety, by reducing the initial dosage as soon as the pain diminishes.

Side effects — including gastric — are fewer and milder, if present at all.

3. Encourages tissue respiration

Experimentally, by Warburg test, it has been shown that the inhibitory action of salicylate on tissue respiration is completely offset.

The beneficial effect of succinate is attributed to its stimulating effect on cellular respiration and respiratory enzyme systems.

By encouraging tissue respiration Berex assists in alleviating the pain.

**"No abnormal prolongation of prothrombin time even after 68 days of succinate-salicylate. The results also show that this succinate-salicylate formulation combines safety and efficacy, permitting wide use both for treatment and maintenance without the excessive supervision required in many other forms of therapy."* Delaware State Med. J., 1954, 26, 22.



RHEUMATIC PAIN, it is estimated, brings 8 out of 10 patients to the surgery. Prompt and prolonged relief can safely be given, in all forms of rheumatism, by administering Berex in massive and prolonged dosage. No supervision is required.

BEREX

TRADE MARK

For prompt relief of pain associated with all forms of rheumatism.

FORMULA: Calcium succinate 2.8 gr. acetylsalicylic acid 3.7 gr.

IN TABLET FORM: basic N.H.S. price, 4/8½d.—100 tablets; 24/3d.—600 tablets.

BEREX HAS NEVER BEEN ADVERTISED TO THE PUBLIC

A professional sample will be gladly sent on request to:

MEDICAL DEPARTMENT:
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MIDDLESEX

"This extraordinary drug"

In
Prolapsed
Intervertebral
Disc

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The second author stated that "in all the patients (25) the relief from pain was rapid and the condition was usually cured by the end of the 6-week period." (2)

1. *Lancet*, i (1956), 966 and 1069.

2. *idem* 1069.

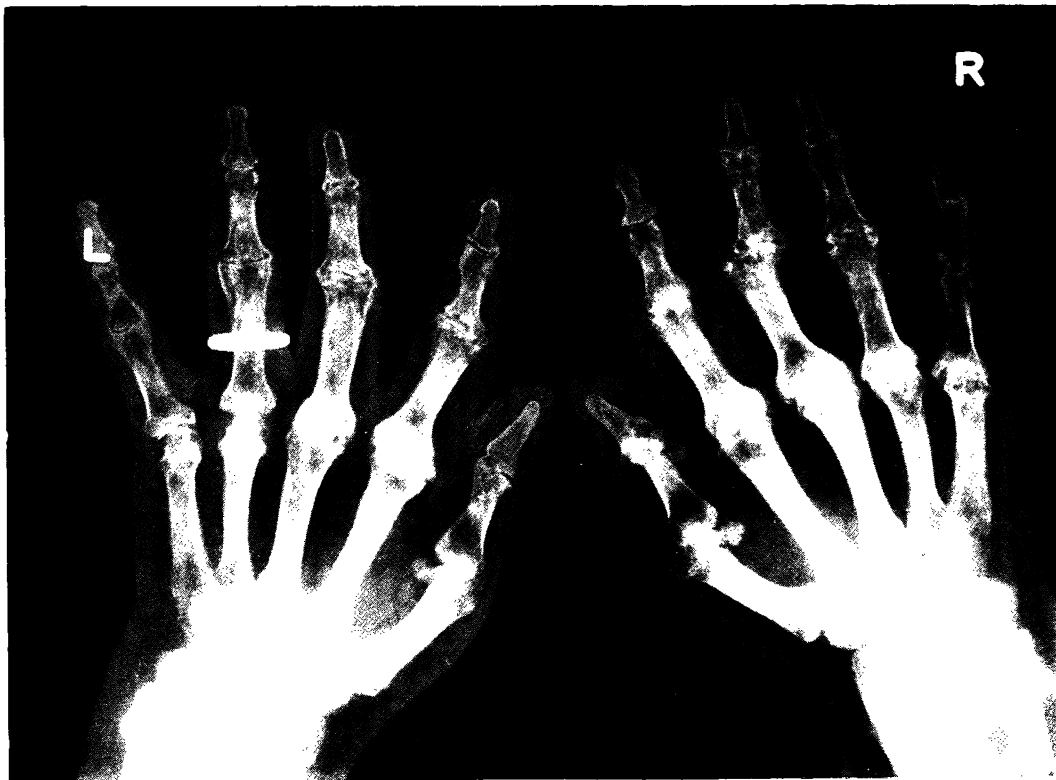
Detailed literature is available on request.



GEIGY PHARMACEUTICAL COMPANY LTD., WYTHENSHAW, MANCHESTER, 23

PH.104b

Better relief for Arthritics—minimum side effects



In salicylate therapy BUFFERIN (Antacid Analgesic) has these two special advantages. It is *faster-acting*—twice as fast as ordinary aspirin. It is *better-tolerated*—even in large doses, as for arthritis.

According to a British survey, as many as 42% of arthritics are intolerant to aspirin. And in a blind trial among arthritics with a *proved* intolerance to aspirin, 70% had no gastric symptoms after taking large doses of BUFFERIN over periods of 4 to 16 months. (1)

In clinical tests, it was shown that BUFFERIN raises the salicylate blood level of humans more than 20% higher in *ten* minutes than ordinary aspirin does in *twenty* minutes.

Hence the importance of BUFFERIN in all salicylate therapy. Only BUFFERIN contains the antacid agents which:—

- ★ reduce gastric upset to a negligible minimum (2) (3);
- ★ actually speed the pain-relieving ingredient into the bloodstream (4) (5).

It acts faster. It is better tolerated. It contains no sodium.

1. (*Bufferin in the Management of Rheumatoid Arthritis*, J.A.M.A. 158:386 (June 4) 1955.)

2. (*The Neutralization of Gastric Acidity with Basic Aluminium Aminoacetate*, J. Pharmacol. and Exper. Therap. 82:247 (Nov.) 1944.)

3. (*In Vitro Differences Between Dihydroxy Aluminium Aminoacetate and Dried Aluminium Hydroxide Gel*, J. Am. Pharm. Assoc., Sc. Ed. 41:361 (July) 1952.)

4. (*Effect of Buffering Agents on Absorption of Acetylsalicylic Acid*, J. Am. Pharm. Assoc., Sc. Ed. 39:21 (Jan.) 1950.)

5. (*The Pharmacologic Principles of Medical Practice*, Ed. 3, Balto., The Williams & Wilkins Company, 1954, p. 593.)

Formula: Acetylsalicylic Acid 5 gr.: Aluminium Glycinate $\frac{3}{4}$ gr.: Magnesium Carbonate 1 $\frac{1}{2}$ gr.

BUFFERIN HAS NO EQUIVALENT IN THE BP OR NATIONAL FORMULARY

BUFFERIN

is the registered trademark of the Bristol-Myers Co. Ltd., London and New York.

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Bufferin is now available in the Irish Republic—sole distributors: Messrs. Fassett & Johnson (Ireland) Ltd., 6-7 Crow Street, Dublin.

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The single, active ingredient is a non-irritating, skin-penetrating salicylate, carried in a soothing white vanishing cream with a pleasant smell of lavender.

INDICATIONS: Fibrositis or muscular rheumatism, osteoarthritis, backache due to lumbo-sacral strain, tenosynovitis, frozen shoulder and local tissue pain after injury or exercise.

*Algesal balm gives rapid
symptomatic relief in
acute fibrositis and
muscular rheumatism*

Algesal

10% diethylamine salicylate in a soothing vanishing cream

**non-irritating, skin-penetrating
anti-rheumatic salicylate balm**

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WORLD-FAMOUS FRENCH SPA WATER

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... but for the affected joint

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(GABAIL)

in Rheumatic Disease

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in the treatment of large doses of uric acid
with the following results:

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- NO lowering of alkaline reserve
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